



SPONSORSHIP PROPOSAL

JULY 2025



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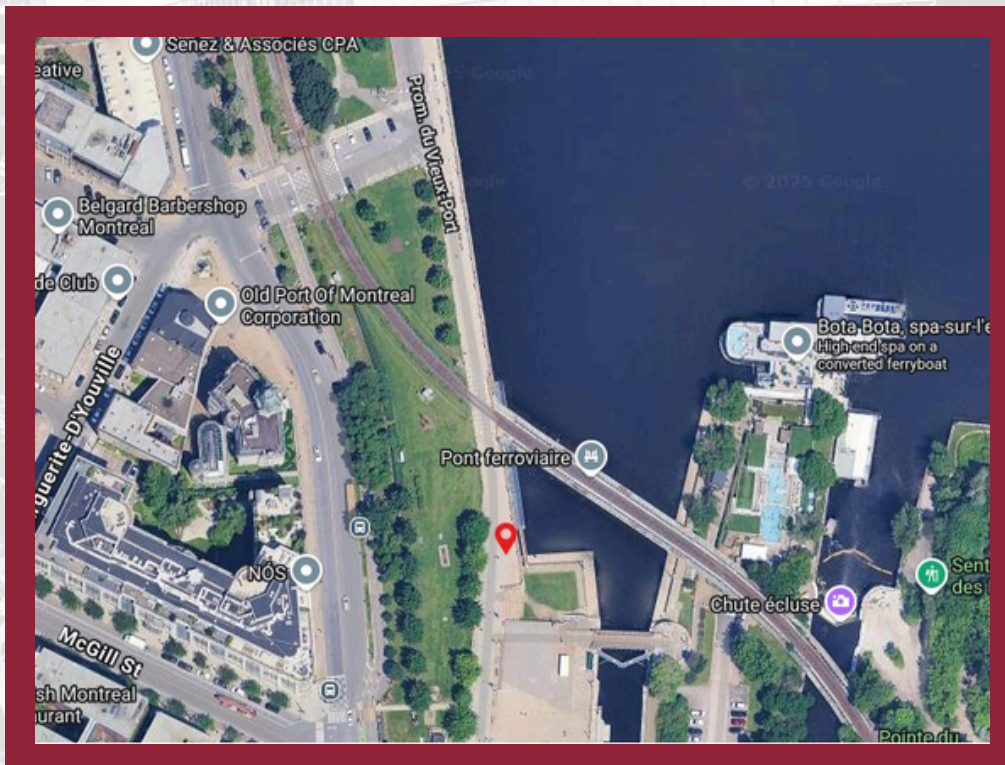
We Sincerely Thank You

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About Us & Our Mission

About us

We are a multidisciplinary team of undergraduate and graduate students with backgrounds in finance, marketing, fine arts, construction, mechanical, aerospace, civil, and building engineering. We aim to bring together each member's unique background to create a sustainably built structure by focusing on the materials of construction and giving the structure a suitable second-life after the challenge. The progress and success of the team will involve top-grade design, rigorous simulations, and faultless construction of the structure, as well as public outreach and engagement throughout the construction phase and demonstration phase of the challenge.



The IceBox Challenge Event

About the Event

The Ice Box Challenge is a public installation and sustainability demonstration taking place from **July 2nd to July 29th in Montreal's historic Old Port**, one of the Canada's most visited summer destinations. The challenge showcases the benefits of high-performance building design, with high-caliber teams constructing their own designed structures. Inside each structure is a large block of ice, and over the course of four weeks, visitors will be invited to come up to the buildings and peer through the windows to see how much ice remains, offering a clear and tangible illustration of the power of energy-efficient design. The teams and public alike will also have the opportunity to compare the performance of each team to the standard Montreal building assembly to provide a control sample for the performance of a typical unconditioned indoor space in Montreal.



Location of the Event

The Old Port of Montreal

Foot Traffic

July is the Old Port's peak season, with **6 million visitors annually**

REF: Old Port Montreal

Festival Central

Canada Day and major festivals drive massive crowds to the Old Port

Prime Exposure

High visibility in a scenic, media-covered, tourist-filled summer hotspot

Where our Structure will be Located



IBC Concordia By the Numbers

Social Media Insights



All posts on Instagram will be **in collaboration** with the **Concordia Society for Civil Engineering**.
The social media insights is a combination of both @ibcconcordia and @csce.concordia.

Our Social Media Accounts

Instagram



@ibcconcordia



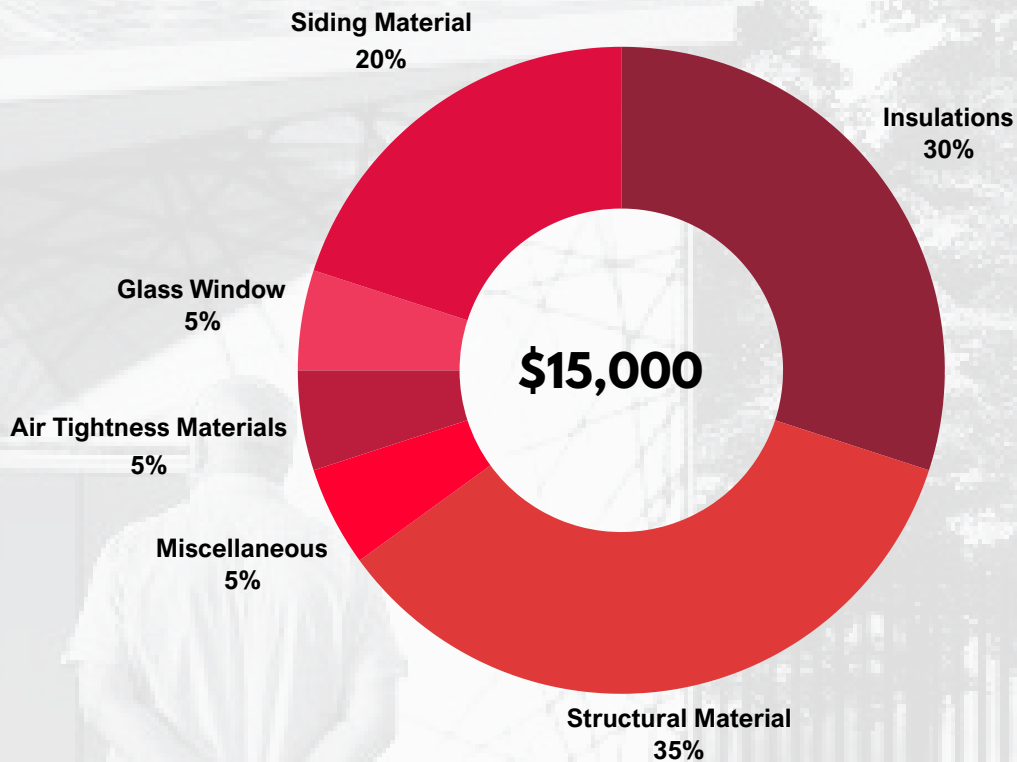
@csce.concordia

LinkedIn & Facebook



IceBox Challenge Concordia

Cost Breakdown of Funding



In-Kind Donations of Interest

- ➡ Prefabricated Truss
- ➡ Triple Glazed Glass Window
- ➡ Nailbase Structural Panel
- ➡ Fiberglass or Rockwool
- ➡ Sheetrock Drywall Panel
- ➡ Siding Materials (Plywood, Fibre Cement, etc.)
- ➡ Exterior Primer
- ➡ Exterior Paint
- ➡ Sealants Tapes
- ➡ AND MORE!!!

Sponsorship Bundles

Bundles	Bronze	Silver	Gold	All-Inclusive Platinum
Packages end July 29 th 2025				
Company logo on the structure	6"x6" Logo	6"x6" Logo	6"x6" Logo	12"x12" Logo
Added to sponsors on our website with dedicated social media post	✓	✓	✓	✓
Official Concordia Society for Civil Engineering sponsor recognition		✓	✓	✓
Concordia Society for Civil Engineering (CSCE) website feature			✓	✓
Invitation for challenge inauguration and finale				✓
Price	\$250	\$500	\$1,000	\$2,000

*For special and custom packages, please discuss with Icebox.csce@ecaconcordia.ca

YOUR PRODUCT, YOUR LOGO



How much ice will remain in each box?

THANK YOU.



IceBox Challenge Concordia

We're excited to collaborate with you in making the Icebox Challenge a dynamic, high-impact experience. As a sponsor, you will gain exclusive opportunities to:

- Gain unparalleled brand exposure in one of Montreal's most visited public spaces
- Align your company with innovation, sustainability, and climate leadership
- Engage with students, professionals, and the public through a bold, visual demonstration of energy efficiency
- Be part of an interactive event that educates, inspires, and captures media attention

The Icebox Challenge is more than a competition, it's a movement to raise awareness about passive design, energy conservation, and sustainable building practices. Your support helps educate and inspire the next generation of changemakers.

Join us in driving real-world impact through the power of education and sustainable design!